Welcome

The Rosti way is our foundation and the key reason why Rosti continues to be one of the most successful injection moulding and contract manufacturing partners in the market.

With precision injection moulding at our core, we deliver sustainable, optimised supply chain solutions. This is achieved through our commitment to building long-term partnerships, with both our customers and with our ever-expanding network of suppliers, designers, toolmakers and scientists.

We want to be the most reliable and consistent partner possible, whatever your needs and challenges and fully understand our impact on the environment; from concept to reality.
As Rosti’s CEO I am proud to lead a responsible business with the values of Passion, Integrity, Partnership and Excellence at its core. This has seen us pass 75 years of manufacturing products from the heart of the supply chain. We must act responsibly in a changing world to support global sustainability goals.

We know the world is looking at us as a key member of the plastics industry supply chain to act responsibly and build sustainable products from Concept to Reality but also fully understand the end of life management of these products and how the choices we make through the process affects the CO2 impact on the planet.

Everyone in Rosti at every point of the value chain must understand what we need to do and should be doing to reduce our and our customers global impacts.

As a leadership team we will continually access our programs and initiatives to ensure we are supporting the United Nations Sustainability Goals and as the world moves from linear to circular economies we have actions in place that fully support this global mission.

Jonas Persson
CEO Rosti
Our values and behaviours have been created and shaped by everyone within our family and provide the foundation by which we interact with customers, suppliers, our community and each other.

This is reflected in our core values: Passion, Integrity, Partnership and Excellence.
75 Years

Founded in Denmark by Rolf Fahrenholtz and Stig Jørgensen, Rosti began with the production of buttons by means of injection moulding, shortly after the second World War.

This innovative and relatively new method provided increased production at a lower cost compared to conventional press moulding. Since 2010, Rosti has been wholly owned by Nordstjernan, the Swedish family-controlled investment group. This ownership structure benefits Rosti, with unique resources, financial stability and the solid reputation the group brings. In turn, this provides our customers with security and peace of mind.

It is through our values and behaviours that our success has been built - and continues to be the foundation to our future.

Rosti has a history of precision plastic injection moulding solutions dating back to 1944.
Rosti in Numbers
With **eight factories** across Europe and Asia, Rosti is a technology driven group with **global presence** that serves our customers on every level.

**Locations**

**Headquarters**
- Sweden, Malmö

**Sites**
- Sweden, Gislaved
- UK, Stamford Bridge
- Germany, Dresden
- Poland, Bialystok
- Romania, Ploiesti
- Turkey, Istanbul
- Malaysia, Senai
- China, Suzhou

**Development Centres**
- UK, Birmingham
- Poland, Bialystok
- China, Suzhou
- Germany, Oldenburg*
Our position in the supply chain drives our pursuit of **excellence** with the complexity of our customer base, products and technology ensuring we balance the physical resources we have within our control **today** and in the **future**.
Our Strategy
Sustainable

We can directly affect product design, material selection and waste handling, and we have influence throughout the entire supply chain from raw materials to finished goods and beyond. This is why we put our commitment to creating sustainable solutions at the heart of everything we do, and it is why we give careful consideration to our choices at every step in the process.

As a plastic moulding company and contract manufacturer, Rosti sits at the **centre of the supply chain** and has a duty and an opportunity to make a positive **environmental impact** on the plastics industry.
Globally, sustainability trends are redefining the landscape for all industries and as a minimum we have a responsibility to effectively play our part by following them and have committed to do so.
Our Commitments
Continuously working with our customers & suppliers to help build sustainability into all the products we manufacture and process we develop.

Our ambition is to Leave No Trace.

Planet

**Recycling**
All scrap recovered to re-grind and re-used where possible.

**Design**
R&D efforts to develop lighter products minimizing resin inputs. Engagement in innovative products to replace single use packaging.

**Green Resin**
Use of bio based resins within our packaging business.

**Production**
Modern efficient machines ensuring energy efficient manufacturing and Operation Clean Sweep (zero pellet loss).

**Consumption**
Re-usable packaging solutions and serviceable products/spare parts that maximize product life cycles.

**Distribution**
Recycle packaging used throughout the factory.
Throughout our industry we are seeing a shift from a linear economy to a circular economy, with material selection and end-of-life product recycling becoming critical considerations.

At Rosti, we make detailed analyses of new products at the concept design stage, so that they better fit the circular economy model. These analyses look at material selection, tooling management, production technology, and the products' potential for repair or end of life recycling.

Rosti are committed to supporting the need to improve the environment for future generations.
Sustainability of design and process optimisation are critical to reduce our and our customers carbon (CO2) footprint whilst working to create a sustainable business.
Design

Weight reduction

Weight reduction is possible through design optimisation using the latest digital design tools and partner collaboration.

Life cycle assessment tools used to understand the product and process CO2 impact.

Component reduction

Modular design reducing component count to aid assembly and repair.

Elimination of secondary process.

Painting, printing and sealants have been eliminated in tool to reduce our manufacturing impact.
Operations

By closely monitoring and controlling our inputs and outputs in all aspects of our operations, we aim to remove waste and take action to address our environmental impact.

We use lean tools and techniques to understand the current state performance and create improvement activity that takes the long term view developing a sustainable business.

With manufacturing sites across the globe, it’s our ambition to Leave No Trace.
As an active member in this programme, we strive to eliminate resin pellet, flake and powder loss. We raise awareness of resin pellets getting into the water course through escapes into surface water drains and ultimately to the sea.

Zero pellet loss is an ambitious goal, but we recognise the damage that plastic can cause in the natural environment and we are committed to handling resin pellets responsibly.

Rosti Group is signatory to Operation Clean Sweep (OCS).

Operation Clean Sweep (OCS) is trademarked by SPI (The Society of Plastic Industry).
Our People and Health & Safety
We are proud of Rosti’s Scandinavian heritage, but we are also glad to be a part of a diverse global community. Rosti employees are recognised across the globe through our annual award ceremonies because our people are our greatest strength.

Our people and the way we all live the Rosti values with demonstrated behaviour is at the heart of our commitments and growth.
Committed

Since the beginning of 2016 we have had a renewed focus on Health and Safety concentrating on:

- Removing hazards from the workplace
- Training at all levels
- Sharing best practice and incidents
- Behavioural Safety Audits

Our leadership teams continually review safety and act...

SAFETY STARTS WITH ME.

Health and Safety performance improved year on year since 2016 underpinned by the use of our SAFER system to identify and eliminate hazards.

Accident Reduction Performance*

* total accidents per 1million hours worked
Success

Our continuous improvement culture is underpinned through Health and Safety and people involvement including:

• Lean training from Day 1 in the organisation.
• Improvement ideas from the floor.
• Lean Projects used to solve business issues.
• One Rosti operational standards to promote our Values and Behaviours.
• Cross functional kaizen activity to create step change performance.

We internally recognise individuals and teams living our values and continually improving. We annually award for most improved site, teamwork and breakthrough event.
Recognition

Our policy is to hold accreditations that ensure business continuity from the ISO suite complimented by sustainability and targeted industry standards to provide guaranteed service across different industry sectors.

ISO 9001 and 14001 are the **minimum requirements** in every Rosti site and we are currently working towards **ISO 45001** in all locations.
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